



INTERNATIONAL  
CONFERENCE ON

# BLUE ECONOMY

*Empowering Sustainable Growth  
through Marine Ecosystem*

**23<sup>rd</sup> - 24<sup>th</sup> January 2025**

**Venue:** Auditorium, Campus 6  
KIIT University, Bhubaneswar, Odisha

Supported by



# About BCKIC Foundation



Bhubaneswar City Knowledge Innovation Cluster (BCKIC) Foundation, an initiative of the Office of Principal Scientific Adviser to the Govt of India under the guidance of the Prime Minister's Science, Technology and Innovation Advisory Council (PM-STIAC). The primary mission is to create a dynamic Hub & Spoke Model that fosters innovation and knowledge creation by seamlessly connecting research institutions, academia, industry, and corporations. The objective is to propel scientific and technological innovations while developing market-ready products, solutions, and technologies.

# About BRIC ILS



The BRIC Institute of Life Sciences (ILS), an autonomous institute of the Department of Biotechnology, Government of India is carrying out high-quality multidisciplinary research in the area of life sciences. The goal is for overall development and betterment of human health, longevity, agriculture and environment. The stated mission of the institution is to work towards upliftment of the human society and generate skilled human resources for future India. These are achieved by undertaking cutting-edge research using state-of-the-art technologies in the fields of vector-borne diseases such as malaria and filaria, viral infections, cancer biology, allergy and auto-immune disorders, genetic disorders, and agricultural productivity.

# About KIIT & KIIT-TBI















Kalinga Institute of Industrial Technology (KIIT) is a prestigious educational institution in Bhubaneswar, India, recognized for its commitment to quality education and research across various fields, including engineering, management, law, and medicine. Established in 1992, KIIT has grown into a comprehensive university, attracting a diverse student body from across the country and beyond. Enhancing its academic landscape, KIIT Technology Business Incubator (KIIT TBI) was founded in 2009 to promote entrepreneurship and innovation. KIIT TBI offers aspiring entrepreneurs' valuable mentorship, funding opportunities, and state-of-the-art facilities and a modern infrastructure that spans more than 1,30,000 square feet, having supported over 450 startups in multiple sectors. Together, KIIT and KIIT TBI create a vibrant ecosystem that fosters academic excellence, technological advancement, and economic growth, significantly influencing India's entrepreneurial landscape.

# Conference Highlights

The International Conference on Blue Economy organised by BCKIC Foundation in association with DBT ILS & KIIT University serves as an enabling platform for innovations and technology in the marine sector, inviting professionals from diverse fields to explore the vast potential of marine ecosystem in various applications. The conference aims to create a platform for exchange, learning, and networking by showcasing the latest research, breakthrough ideas, and transformative technologies.

## Themes

 <b>Seaweeds &amp; Value Chain</b>	 <b>Maritime Security</b>	 <b>Marine Bio Manufacturing</b>
 <b>Climate Change</b>	 <b>Marine Pollution</b>	 <b>Marine Fisheries &amp; Mariculture</b>
 <b>AI for Marine Resources</b>	 <b>Marine Biodiversity &amp; Conservation</b>	 <b>Coastal Disaster Management</b>
 <b>Deep Sea Mining</b>	 <b>Offshore Energy &amp; Green Mobility</b>	 <b>Marine Industries, Trade Technology &amp; Services</b>

## Participating

 <b>Academicians</b>	 <b>Industries</b>	 <b>University &amp; R&amp;D Organization</b>	 <b>Country Embassies</b>	 <b>Scientists</b>
 <b>Student or Research Scholar</b>	 <b>Policymakers</b>	 <b>Startup</b>	 <b>NGO</b>	 <b>Self Help Group</b>

# Impacts Envisaged

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## Collaboration

A pioneering event in uniting multiple institutions and stakeholders for groundbreaking collaboration.

## Collective Expertise

Leveraging the strengths of renowned institutions, uniting researchers, scientists, & industry experts.

## Fostering Industry-Academia Collaboration

Creating a platform to bridge the gap between academic research and industry applications.

## Innovation Showcase

Showcasing R&D pursuits and breakthrough innovations in the marine sector.

## Start-up Spotlight

Providing startups a platform to showcase revolutionary marine-based technologies and products.

## Cross-Pollination of Ideas

Fostering interdisciplinary exchange through discussions & networking.

# Key Engagements

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## » Extended Abstracts & Poster Presentation

We invite you to submit extended abstracts for poster presentations and research papers to be included in the conference proceedings. A great opportunity to showcase your innovation & research and exclusive networking opportunity with industry leaders, eminent scientists and policy makers from the marine sector.

## » Technology Pitching Session

To encourage translation of innovative ideas, the conference will have exclusive session on Technology Pitching. Participants can pitch their innovative ideas and technologies in front of industry leaders, academic experts, eminent scientists and policy makers. The top five pitches will be recognised with special awards.

## » Startup Showcase

An exclusive platform for participating startups to showcase their innovative technologies and products during the conference.

# The Seven Priority Areas Identified under Blue Economy Relevant for India

Develop methods for valuing ocean resources economically while integrating strategies for plastic elimination and a national marine litter policy. This aligns economic assessments with sustainable practices in the Blue Economy.

**National Accounting Framework for Blue Economy and Ocean Governance**

Enhance sustainable fishing practices, innovate in aquaculture, and improve fish processing technologies to ensure food security and ecological balance.

**Marine Fisheries, Aquaculture, and Fish Processing**

Strategically plan coastal areas to balance tourism development with ecosystem preservation, ensuring responsible tourism practices through zoning and conservation measures.

**Coastal Marine Spatial Planning and Tourism**

**Manufacturing, Emerging Industries, Trade, Technology, Services, & Skill Development**

Foster growth in marine-related industries through innovation, trade facilitation, technological advancements, and skill development.

**Logistics, Infrastructure, and Shipping (Including Transshipments)**

Optimize transport networks, develop port infrastructure, and streamline shipping operations to bolster trade competitiveness and connectivity.

**Coastal and Deep-Sea Mining and Offshore Energy**

Conduct responsible marine resource extraction, explore offshore energy sources while prioritizing environmental safeguards and resource management.

**Security, Strategic Dimensions, and International Engagement**

Strengthen maritime security frameworks, foster international partnerships, and align strategic goals to ensure territorial security and peaceful international engagement in marine domains.

# Register Here

[cutt.ly/blue\\_economy2025](https://cutt.ly/blue_economy2025)



**Email:** [info@blueeconomy-india.com](mailto:info@blueeconomy-india.com)

**Website:** <https://blueeconomy-india.com>

## Registration

### Early Bird Registration Fees

**By 31st Dec 2024**

Student: **INR 600**

Research Scholars/Startups:  
**INR 1000**

Faculty/Scientist: **INR 2000**

Industry: **INR 3000**

International Participants:  
**INR 10,000**

### Late Registration Fees

**After 31st Dec 2024**

Student: **INR 1000**

Research Scholars/Startups:  
**INR 1500**

Faculty/Scientist: **INR 2500**

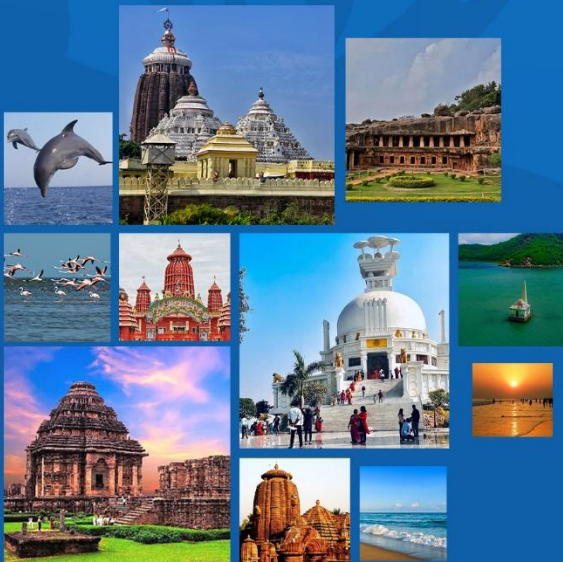
Industry: **INR 5000**

International Participants:  
**INR 12,000**

### Abstract Submission Deadline

**10th Jan 2025**

## Attractions



### Bhubaneswar

Lingaraj Temple, Nandankanan Zoo, Udayagiri & Khandagiri, Santi Stupa

### Puri

Shree Jagannath Temple, Sea Beach

### Konark

Sun Temple, Sunrise at Chandrabhaga Beach, Sunset at Astaranga Beach

### Chilika

Maa Kalijai Temple, Satapada, Nalbana Bird Sanctuary



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